RHAPSODY IN BLUE
CELEBRATING 35 YEARS OF OPUS

NOVEMBER 7, 2020 | STREAMING 6:00-7:30PM
Featuring American Idol Winner Kris Allen, Traci Bair and ASO Musicians
Since its founding in 1984, the Symphony’s Opus Ball has been steered by dozens of Little Rock’s most illustrious leaders and philanthropists. Together they have raised more than $10 million for children’s music education. This year we look back and celebrate those who’ve made Opus Ball the most elegant fundraising gala in central Arkansas. Please join us for Rhapsody in Blue, an exceptional evening recognizing these great patrons of the arts.

Opus XXXVI Co-chairs Melissa and Martin Thoma are honored to pay tribute to the dedicated past chairs who have provided foundational support to the educational programs of the ASO. They have planned an unforgettable evening of celebration and appreciation — and encourage you to join them for this remarkable event.
RHAPSODY IN BLUE FEATURING AMERICAN IDOL KRIS ALLEN

For its Fall 2020 gala, the Symphony pivots to virtual as a public health and safety imperative. The virtual event promises to be equally appealing and entertaining, however, as we’ll bring exclusive musical acts, memorable wine and food pairings and special presentations and remarks from celebrities and dignitaries.

American Idol winner Kris Allen — an Arkansas native son and alumnus of the Arkansas Symphony Youth Orchestra — will perform and send a personal message to Opus patrons.

Private virtual meeting rooms will replicate the table experience throughout the evening and a virtual dance party accompanied by the ASO Jazz Quartet will punctuate the night. Of course there are fabulous live and silent auctions — featuring items from a stunning 26.5CTWs of diamonds valued at $36,000 to home furnishings, memorable trips and exclusive parties. Opus always brings together some of the most unique items at auction and this year is no different.
OPUS AT A GLANCE

Event sponsors, table sponsors, Patron Ticket-holders and Opus ticket-holders will receive:

- A basket of Opus-ready wine, cocktail-makings and food pairings delivered to your home, with the same basket for table guests

- 1.5 hours of ASO, youth and national guest artists entertaining you. Headlined by pop idol Kris Allen, the show will also include acts by New York musical theater singer Traci Bair, the America’s Sweethearts retro ensemble and more

- Interludes of chefs and sommeliers will explore the food and wine provided

It’s said that “the show must go on,” and that’s the story of Opus this year. The ASO youth music education programs funded by Opus have continued in 2020 unabated. In this environment it’s more important than ever. Thank you so much for your commitment to Opus and youth musical education.

HONOR 35 YEARS OF OPUS

Your sponsorship, table and Education Challenge gift may be made in honor of any or all past Opus chairs. Such honorary gifts will be prominently recognized — in the program, at table, on the event’s website and throughout the evening.

FOR MORE INFORMATION, CONTACT LINDSEY COSIO
501.666.1761 — ext. 114 or lcosio@arkansassymphony.org
Customized benefits package designed to your unique situation and contribution. Your name and logo will appear in all print and digital promotional pieces associated with Opus XXXVI, including the invitation, a half-page advertisement, sponsor recognition in the Opus Ball Program and on-screen acknowledgements during the show. You will also be recognized as a sponsor in ASO concert season promotional material, one-half-page advertisement and sponsor recognition in the ASO season program digital playbill, and sponsorship recognition on the ASO website and social media. These benefits will be applied to the 2020-2021 concert season. Sponsorship also includes all patron table benefits for Opus XXXVI. In addition, you will be named an event sponsor of a streaming performance during the 2020-2021 season.

Patron table sponsors are making an exceptional gift to support youth musical education in Arkansas. This support is accompanied by full access to the virtual event for 10 guests of your choosing, a private meeting room during the event for your party and all the benefits of the Patron Ticket below for each of your guests. Each table host and 4 guest couples will receive the Opus Experience Gift Basket described below in the individual ticket section. Your name or logo will also appear in the Patron section of the Opus XXXVI program and on the screen crawls and credits during the event. In addition, you will be named an event sponsor of a streaming performance during the 2020-2021 season.

Table sponsors will host parties of 10; each table host and 4 guest couples will receive the Opus Experience Gift Basket described below in the individual ticket section. This support is accompanied by full access to the virtual event for the guests of your choosing, a private meeting room during the event for your party and all the benefits of the Opus Ticket below for each of your guest couples. Corporate and individual table sponsors receive personalized recognition in the gala program, throughout the evening. In addition, you will be named an event sponsor of a streaming performance during the 2020-2021 season.

The ever-popular Patron Ticket affords a couple access to the entire Opus evening and is the highest-level individual support of youth musical education in Arkansas. Benefits include:

- Full access to the Opus Musical Spectacular, including dance after-party
- Invitation to an appreciation event designed exclusively for the Symphony’s largest patrons*
- One Opus Experience Gift Basket per couple. Features sommelier-curated wines selected for Patrons, paired gourmet foods, specialty cocktail ingredients, printed program and additional items
- Commemorative Patron’s Gift from Sissy’s Log Cabin*
- Private breakout room during the evening for visiting with your invited guests
- Listing as Opus Patron in the event program, during the event and throughout the year in all Symphony performances*

* Patron Ticket exclusives

Each Opus ticket affords access to the entire glamorous Rhapsody in Blue evening. Join with friends to build a virtual table; the Opus staff will customize your online profile to accommodate. Benefits include:

- Full access to the Opus Musical Spectacular, including dance after-party
- One Opus Experience Gift Basket per couple. Features sommelier-curated wines, paired gourmet foods, specialty cocktail ingredients, printed program and additional items
- Private breakout room during the evening for visiting with your friends; “seating” must be requested prior to event to accommodate virtual rooms

For more information, please contact Lindsey Cosio at 501.666.1761 — ext. 114 or lcosio@arkansassymphony.org